



**THE
DOUBLE
REED**

Wayne Gaver - IDRS Advertising Coordinator

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Advertising Insertion Order

ADVERTISER (as will appear in **Index of Advertisers**)

Name _____

Address _____

Phone: _____

FAX: _____

E-mail _____

AGENT (if other than Advertiser)

Name _____

Address _____

Phone: _____

FAX: _____

E-mail _____

Please place ad in the following issue(s):

Issue #1, March
(Deadline: Jan. 10)
 2010 2011

Issue #2, June
(Deadline: Apr. 10)
 2010 2011

Issue #3, October
(Deadline: Aug. 10)
 2010 2011

Issue #4, December
(Deadline: Oct. 10)
 2010 2011

Please reserve the following space:

COLOR

REGULAR RATE

Full Page

Half Page

Quarter Page

DONOR RATE

Full Page

Half Page

Quarter Page

BLACK AND WHITE

REGULAR RATE

Full Page

Half Page

Quarter Page

Eighth Page

DONOR RATE

Full Page

Half Page

Quarter Page

Eighth Page

**Donor rates apply only to IDRS members who maintain membership at Donor, Patron, or Benefactor level.*

ARTWORK TO BE SENT: (Please refer to the IDRS rate card for mechanical requirements.)

via E-mail to waynegaverids@msn.com

via street address above

Special Instructions / Alterations to previously run ad: